



EXCITING TIMES AHEAD

I am excited to have recently joined Kellands, taking up the opportunity to continue my career as an Independent Financial Adviser. I have worked within financial services for over 20 years, previously in intermediary sales for Aegon and then for the last 13 years working as a Financial Adviser for Lloyds banking group.

Outside of work I am married to Gavin and have three children, Kieran 18, Isobel 15, and Charles 11. The weekends are family time and I enjoy watching my children play sports. We enjoy eating out and are all looking forward to utilising our season tickets for Bolton Wanderers when the restrictions allow stadium access once again.

The main factor in making me consider moving firms was driven by the restrictive advice process my previous firm advocated. I wanted to be able to offer a more flexible, independent and whole-of-market range of financial planning solutions to my clients, and was looking to find a new home where clients' wellbeing and financial objectives were central to the culture of the company. This would enable me to offer the very best financial outcomes for my clients.

There were numerous reasons that attracted me to Kellands other than their excellent reputation within the industry. They are a

well-established Chartered Financial Planning practice, meaning the company encourages and helps all its advisers to gain the highest level of knowledge and qualifications. This, in turn, ensures a high quality of advice is provided to clients demonstrating commitment to raising standards, which is a key differentiator.

In addition, the investment committee is impressive - the experience and due diligent process of the investment team has consistently delivered great results for clients. This has been particularly highlighted and proven during the recent turbulent times. The selected fund strategies have performed extremely well, recovering the losses of March 2020 within eight months. I look forward to being a part of it and adding my knowledge and experiences.

I have gained great experience within large corporate firms for over 20 years, working with some fantastic people and building relationships. It has helped broaden my knowledge and provided me with lots of insight and experience. I am now determined to build on those existing skills and continue to develop; you can never stop improving and learning if you want to be the best in your field. The ability to now work within a smaller dynamic team, where you are able to talk directly and share

ideas with your colleagues, will inevitably help when the more complicated financial planning situations need to be solved.

Thus, I am pleased to have recently joined this very experienced national award-winning team whose range of backgrounds, experience and knowledge will be invaluable.

In summary: Working within a whole-of-market Chartered Financial Planning company will enable me to offer a more complete range of services, thus widening the audience that will benefit from my experience. Having access to more superior products and services, my new role at Kellands will enable me to continue providing valuable advice in order to improve the financial future of my clients, whatever their needs. This more holistic approach to financial planning will cover all the core areas of investment, pension, protection and generational planning advice needs.

I know I will enjoy being part of the Kellands team and am excited at what the future will now bring. ■

Jennifer Skehen
Financial Adviser
Kellands